



About Us

CUSITech provides electrical reliability solutions to help organizations maximize uptime and reduce service spend with a fast return of investment. We deploy electrical experts across the nation. Our dedicated project management team coordinates with your vendors, customers and partners. Our integrated electrical services are already used by some of the biggest brands across the country.

About The Client

Our client is a global IT integrator who provided menu board updates to a Quick Service Restaurant (QSR) with over 5,000 locations.

“CUSI has a high level of technical knowledge and they’re easy to do business with.”

Challenge

Not only was our client struggling to find certified electricians in their location, but they were wasting valuable time trying to understand electrical code, proper install practices and if the work was accurate.

Solution

CUSITech has a national team of certified electricians who have been trained by our internal electrical engineer. Our engineer also helped redesign the scope of work for the entire project. Rather than sending out electricians to only install new circuits and data cables, we also helped our client mount the TVs.

Results

Our client was able to deploy a single technician instead of two, which significantly reduced its costs and increased its bottom line. We estimate 2,000 man hours were saved with field technicians, not to mention all the internal overhead and scheduling.